



Communications Director \$100K

This outstanding professional brings 10 years experience in a range of sectors including public relations and not-for-profit.

She's been responsible for building and leading a strategic communications and public relations team; developing marketing communications plans and guidelines; all forms of internal and external communication materials; media training; increasing national brand recognition.

She has a BA and PR certification. Her particular interests include Corporate Social Responsibility and Policy and Environmental issues. Her references talk about her "skills of persuasion"; "her strong work ethic" as well as her "energy, creativity and compassion".

Call Catherine Wilson at 416-363-1488. Please quote reference number CW-460SM.